

DIANE SY

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UX DESIGNER

EDUCATION

Interapt

UX/UI Design Immersive Bootcamp - 2022

University of Texas at Dallas

B.S. in Molecular Biology - 2020

SKILLS

Accessibility

Affinity Diagramming

Competitive Analysis

Design Thinking

Information Architecture

Interaction Design

Prototyping

Usability Testing

User Journey Mapping

User Research

UX Writing

Wireframing

TOOLS

Adobe Photoshop

Articulate Storyline

Figma

Google Suite

HTML/CSS

Microsoft Powerpoint

Microsoft Sharepoint

Miro

Rally

Salesforce

ServiceNow

EXPERIENCE

UX Designer - Corporate Employment Resources, Inc.

September 2023 - Present

Junior UX/UI Designer - Logical Imagination

Jul 2023 - Present

- Currently leading a design team on a project for Bank of America, illustrating WCAG success criteria through comparative examples
- Actively designing WCAG-compliant visuals to educate on accessibility best practices

Junior UX/UI Designer - Interapt

Jan 2023 - Jul 2023

- Developed a SharePoint site serving as a central resource hub, maintaining end-to-end project engagement until transition to usability testing
- Met with accessibility lead biweekly and facilitated weekly design reviews, ensuring adherence to accessibility standards and refining design iterations based on feedback
- Conducted user research to validate assumptions and deepen understanding of user processes and challenges
- Played an active role in usability testing by evaluating product engagement, identifying areas for improvement, and aligning with set usability goals
- Engaged in competitor analysis and heuristic evaluations, focusing on design comparison with competitors and pinpointing product usability concerns

UX/UI Design Apprentice - Interapt

Sept 2022 - Dec 2022

- Collaborated with colleagues to create a business and user-centered product from concept to launch. Integral steps included creating a brand-consistent style guide, executing UX research for user insights, conducting competitive analysis for market opportunities, and developing user personas with journey maps. High-fidelity wireframes and prototypes were also crafted to hone design proficiency.